The early years of the market were characterized by continuing conflict between

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<sup>&</sup>quot;Out of market" means purchases from the real WSCC energy market. It is the opposite of purchases from the PX and ISO administered markets.

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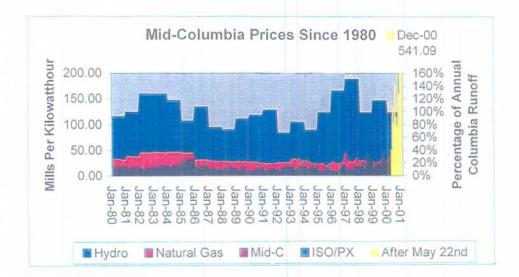
A:

Q:

California and the Pacific Northwest over the appropriate regulated price for the hydroelectric surplus as prices fluctuated between the displacement value in California and the Pacific Northwest.

In 1987 this conflict was settled by the approval of the Federal Energy Regulatory Commission of the Western States Power Pool experiment. Final approval of the experiment occurred in 1991. The WSPP approval effectively recognized the status quo that had existed since 1980 - an unregulated bulk power market where prices were largely governed by the cost of the highest cost currently operating thermal unit.

The bulk power market has remained stable throughout droughts, earthquakes, and wide variations in the load/resource balance. The following chart shows hydro runoffs, natural gas prices, and Mid-Columbia prices since 1980.



What prices have we seen in the market since 1980?

From 1980 to March 1998, the bulk power market reflected a simple rule of pricing prices reflected the highest cost running unit on the system. Although this period saw

Q:

A:

droughts, dramatic load/resource imbalances, and high gas prices, the overall level of prices was very low. On April 1<sup>st</sup>, 1998, the California system of administered markets began. Prices increased to compensate for the inefficiencies at the ISO and the PX and the elimination of the negotiating advantage traditionally enjoyed by the large California utilities. Natural gas prices and Columbia River inflows encouraged lower prices over this period, but were outweighed by the impact of the new system. Starting in May, 2000, a dramatic shift occurred. Prices increased by a factor of eight over traditional levels – by a factor of five over the ISO/PX prices of the previous two years – while natural gas prices on average increased by only fifty percent.

The following table shows average Columbia River inflows, natural gas prices in California, and the melded electric energy price at the Mid-Columbia hydro plants for on- and off-peak power:

	Mid-C	Columbia	Natural
		Inflows	Gas
January 1980 to March 1998	15.22	99%	\$ 3.38
April 1998 to April 2000	24.17	107%	\$ 3.04
May 2000 to December 2000	169.41	98%	\$ 7.53

## **Industry Expectations in 1997**

Can you testify concerning market perceptions in 1997?

Yes. I provided numerous forecasts of market prices to industrial customers and utilities over this period, and closely followed conclusions of other professional forecasters in the area.

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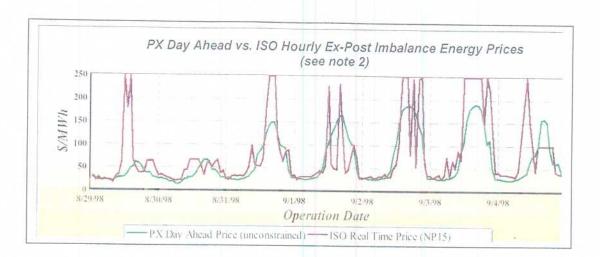
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From the beginning the ISO/PX structure was complex and not without problems. As early as August 1998, the ISO contributed to high regional prices due to underscheduling from the Power Exchange.2

Can you describe the actual operations of the California system? Q:

Although the experiment was described as deregulation, the reality was almost 180 A: degrees from that goal.

The desire for "transparent" prices had drawn the architects of the system to a centralized structure. The Power Exchange received daily, day-ahead bids from suppliers and customer aggregators (in practice very little retail competition ever developed, so the only real aggregators were the three existing utilities.) Once the Power Exchange had determined the market clearing price, the data was handed to the Independent System

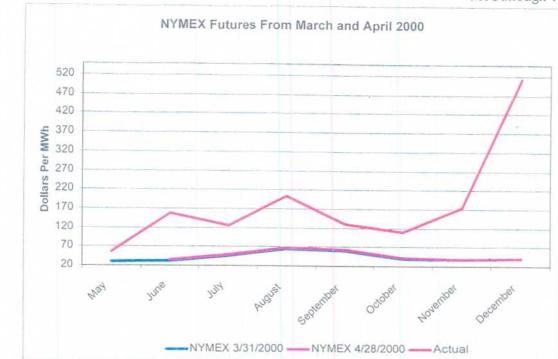
The basic structure of the California system under AB-1890 required that the three large investor owned utilities purchase all of their requirements from the Power Exchange. Although theory presumed that supply would equal demand, practice has been very different. Both generators and utilities have underscheduled at the day-ahead PX auction, leaving the ISO to meet large unanticipated requirements that must be covered in the real time market. This was a recipe for disaster, as ISO requirements were purchased at emergency prices, to avoid blackouts and

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Q: Were you active in this area at the time?

Yes. In the course of the May 22nd excursion I received calls from our utility and industrial clients asking if we knew what was going on. Other industry analysts also called to check the facts. Overall, I discussed the matter with a half dozen different market players on the first day of the shift from Seattle City Light to the analysts from Energy Market Report.

Q: Has the situation persisted after May 22<sup>nd</sup>?

A: Yes. The following chart shows twenty years of market prices.

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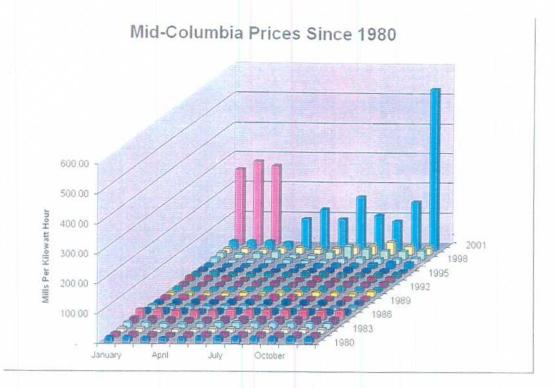
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Simply stated, against the massive price increases since May 22<sup>nd</sup>, previous market prices appear minuscule. Even the drought and capacity constraints of the mid 1980s are dwarfed against developments in California in the past few months.

## Evidence for the Exercise of Market Power

Before you discuss your evidence, please define what you mean by "market power." O:

I use the definition used by FERC staff: market power is "the ability of a seller to influence market outcomes, especially the market price for a sustained period."3

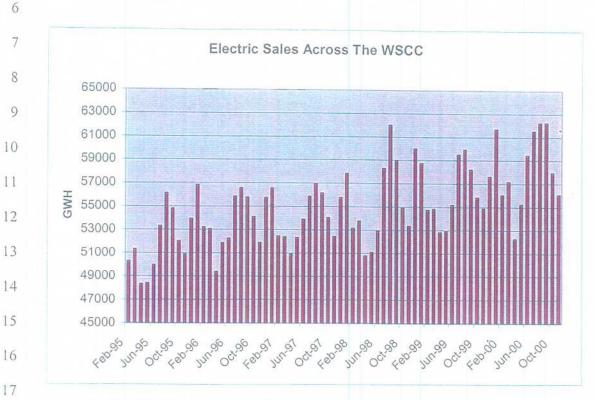
Simply stated, market power occurs when a seller is able to shift the prices in the market by its actions or through the actions of a cartel of which the seller is a member. The

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Q: What was your finding?

A: Actual WSCC loads were higher in the summer of 1998 and the winter of 1999/2000 than the loads through July of 2000.



Regional loads in May were lower than loads during a number of previous months, and roughly equivalent to the loads on May 1999.

In spite of a number of reports to the contrary, California ISO peak in 2000 was significantly lower than the peak in 1999. The 1998 California ISO peak was also higher than the peak load for summer 2000. In fact, the ISO's summer peak was the lowest since 1996.

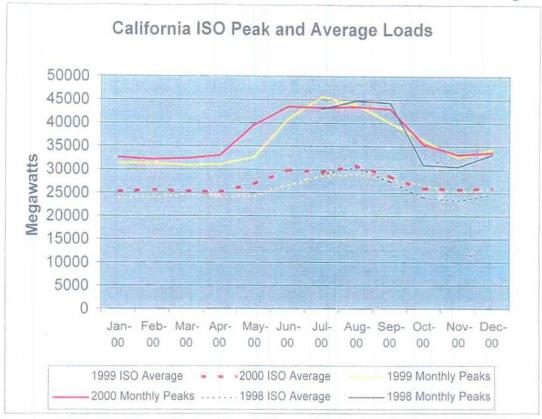
The hourly load data set from the University of California Energy Institute identifies the 1998 peak load as

44,759 megawatts, the 1999 peak as 45,574 megawatts, and the summer 2000 peak as 43,509 megawatts. Spears Lubersky LLP

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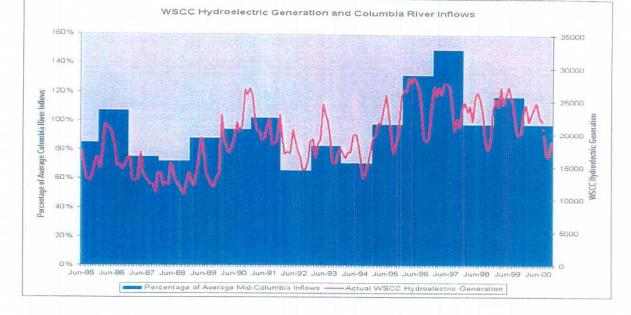
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The significance of this chart is that summer peaks in 2000 were not surprisingly high. Summer peaks were lower than the previous three years. Average energy use was higher than 1999, but approximately equivalent to 1998.

Q: Please summarize the hydroelectric situation in 2000.

The major hydroelectric resource on the West Coast is the Columbia River. The Columbia is unusual among major hydroelectric resources, both for the uncertainty of its annual flows and the highly restricted amount of storage available. Columbia inflows were only average in 2000, although May hydroelectric generation was 120% of the May average from 1986 through 1999. In fact, all summer generation was slightly above the average for the past fourteen years.

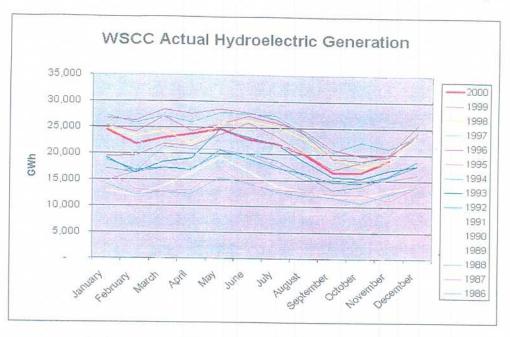


There has been substantial publicity concerning the "low" flows on the Columbia, but the actual data is very different, at least for the year 2000. <sup>6</sup> Columbia flows peak in the late spring as the snow melts along the Canadian Rockies. The pattern of flows in 2000 were unusual – June was lower than expected – but overall total hydroelectric generation was better than average.

Data on hydroelectric generation is currently available through November for the WSCC.

<sup>&</sup>lt;sup>6</sup> It is absolutely essential, to avoid the trap of mistaking anecdote for objective evidence, that one observe the time periods being addressed. Here, for example, it will not do to impute the forecasted drought conditions of 2001 to 2000.

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Q: What are your conclusions about WSCC load/ resource balance in 2000?

A: Overall, this year was not unusual in terms of loads, hydroelectric generation, or the load/resource balance. The WSCC's assumption of "business as usual" was very reasonable in terms of the summer's operations. ISO peak loads were lower than in the previous three years, average loads increased, and hydroelectric generation was a bit above average. There simply was no major shift in market fundamentals.

Q: Was there an actual reliability problem in California?

A: No. From the beginning of the summer severe doubt has existed concerning the accuracy of the ISO's reliability calculations. Reliability calculations in the U.S. and Canada are the province of the National Electric Reliability Council (NERC.) NERC was founded in the mid-60's in response to New England's "great blackout." NERC is an association of the U.S. and Canadian entities who trade, generate, and regulate electricity. In actual practice, reliability issues are delegated to a series of local reliability councils. The

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council that addresses reliability concerns in the west is the Western Systems

Coordinating Council or WSCC.

The WSCC evaluates the state of the load resource balance in our area in a number of different documents. The two most widely know documents are the Load and Resources Report and the Summer Adequacy Report. The 2000 Summer Adequacy Report was published on May 25, 2000.

The Summer Adequacy Report indicated that there were sufficient resources on both a regional level and within California. The following chart summarizes the reserve margin, by month, for the WSCC, California, and the portion (approximately 80%) served by the California ISO.

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WSCC Summer Adequacy Estimates of Resources In Excess of Loads Resources - Loads Over Loads 50.0 45.0 40.0 35.0 30.0 25.0 20.0 15.0 10.0 5.0 0.0 WSCC - California California ISO

The following chart summarizes the margin of resources over loads in 2000 for the entire

WSCC, California, and the ISO's portion of California.

The WSCC estimates for California and the ISO implied a satisfactory margin of loads over resources for this summer – a margin above 15%. The WSCC estimates depended on a low level of imports – 2,000 megawatts over the summer months.<sup>7</sup>

Notwithstanding the foregoing, from May 23<sup>rd</sup> through the end of the summer, the ISO declared 38 separate emergencies. In each case, the ISO announced that their reserves had fallen below the appropriate trigger level. Each emergency was characterized by

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WSCC estimates are "worst case." Imports to California would be far lower if the Pacific Northwest had experienced "critical water" – the worst inflows in our historical record. As noted above, the Columbia River inflows were average so the energy available for export to California was significantly higher than the WSCC's assumptions.

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Industry usage is that the phrase "forced outage" to describe the breakdown of equipment. "Planned outage" means that the plant is out of service for maintenance.

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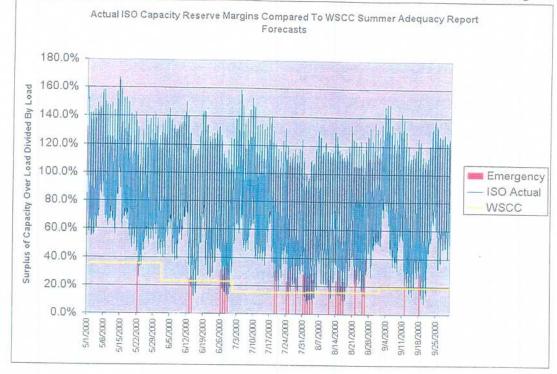
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<sup>&</sup>quot;Factoring in the actual planned and unplanned outages that occurred in the California market (see Figure 2-12), and holding the other assumptions equal, the reserve margins in the California subregion dropped from 26.3 to 17.5 percent for June, from 17.7 to 10.2 percent for July and from 17.4 to 8.98 percent for August." FERC Staff Report, page 5-4.

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This chart shows the ISO's reserve margin, by hour, from May through September. The blue lines indicate the reserve margin by hour. The yellow horizontal lines show the reserve margin forecasted by the WSCC in the Summer Adequacy Report. The red columns show the reserve margin during the ISO emergencies. On average, before forced outages, the ISO averaged a reserve margin of over 20% during their emergencies this summer.

Plant outages were mentioned in the FERC's November 1st report – approximately 8% – leaving a margin above 10% across the summer's emergencies.

The ISO appears to have "derated" capacity in the portion of California under their control in order to maintain consistency with its computer forecasting and operations methodology. The inconsistency between fundamentals and their offer based methodology shows up throughout the data. For example, the generation of plants within the ISO's service territory during emergencies is very odd. The following chart shows

the generation of units during the June 26th emergency

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What is your conclusion? Q:

perceptions of shortage.

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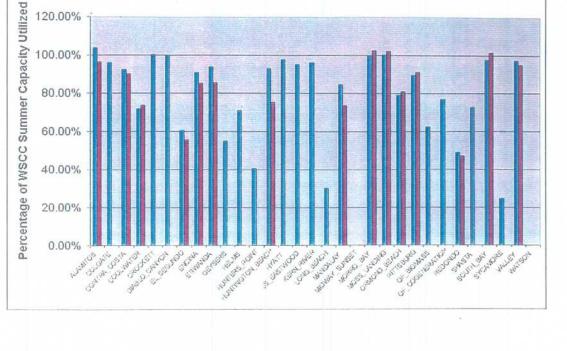
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Overall, the situation is that the ISO has a very poor methodology for evaluating its

reliability situation. Underscheduling and market maneuvers such as scheduling power

out of state can drive the ISO into declaring an emergency. The economic incentives

designed into the system reward market participants for encouraging the ISO's

Percentage of WSCC Summer Capacity Utilized During The June 26, 2000 Emergency

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Describing and working with this complex data is not easy, however. The following charts calculate the average weighted price from the supply curve offered for a given period – the price times the supplies offered at each price. This is an indicator of the "height" of the curve and allows us to measure how it has shifted over time.

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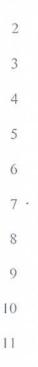


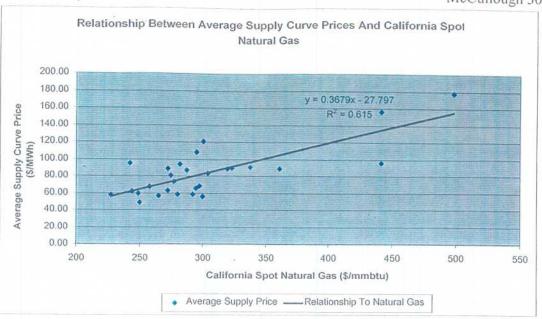
The statistical relationship between natural gas prices and the average supply curve price is Supply Curve Price = -27.8 mills + .367 x (Gas Price in Cents per mmbtu). While high, the direction of the relationship makes reasonable common sense.<sup>12</sup>

One kilowatt-hour of electricity can be produced by 12,500 btu of natural gas. Logically, an increase of one dollar in natural gas prices should raise electric prices by 12.5 mills. The coefficient that we would "expect" to see in this statistical relationship is .125 in a perfect world.

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Q: What happens during price spikes at the ISO?

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A: During high price periods the average supply curve price diverges dramatically from the relationship shown above. Specifically, during ISO emergencies, the supply curve shifts upward dramatically.

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Q: How do you explain that?

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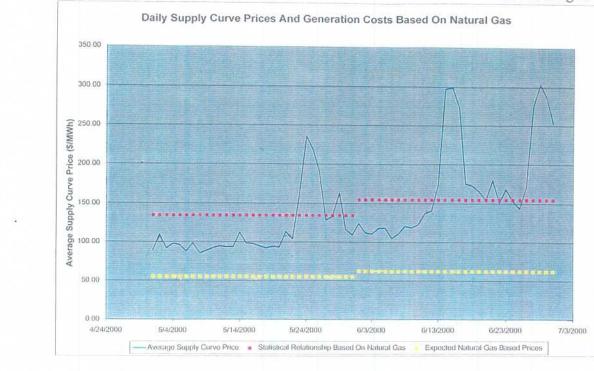
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A: Logically, this could only occur if the market participants could operate cooperatively. If they could not rely upon competitors joining them in an increase in the supply curve, they would be better off to maintain their current supply curve and take advantage of the activities of the other players.

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Q: What does this chart show?

This chart is worrisome to an economist, since it indicates that the supply curve was considerably higher throughout the summer than we would expect from the underlying production relationship (the yellow line.) It is even more worrisome since there are dramatic divergences from even the high historical relationship between the California PX's average supply curve price and the historical estimate of the relationship between gas (the red line) and the PX supply curve.

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A:

The cost of emission credits has been cited as a possible explanation, but the market for emission credits is limited to the L.A: basin. We have extensively reviewed this market and the marginal impact of these prices was relatively small.

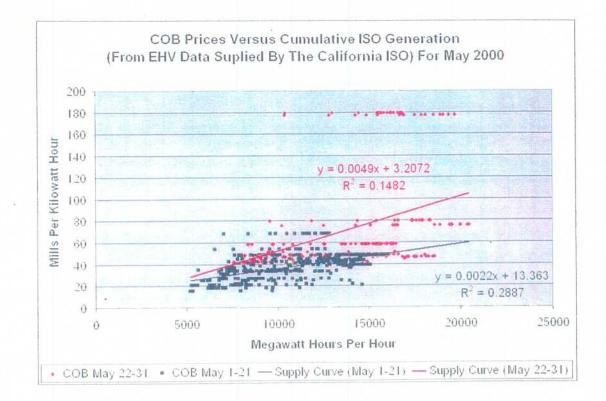
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Q: Please continue.

We know from the prices experienced this past summer that May 22<sup>nd</sup> was a major watershed. This chart derives a simple supply curve from actual generation data as supplied by the ISO. On the vertical axis are the prices at the California Oregon border actually experienced in the real market. On the horizontal axis is the actual production from the plants itemized by the ISO in the EHV database.

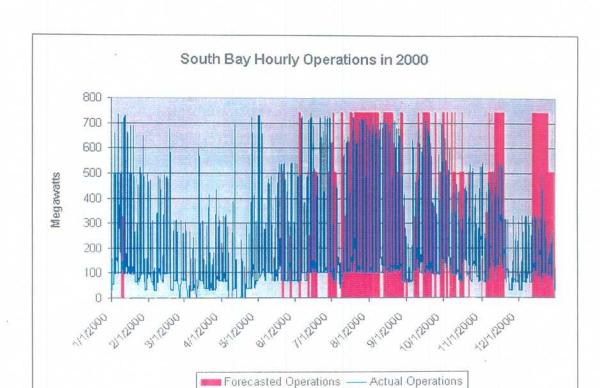
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The black dots reflect the generation/price behavior before May 22<sup>nd</sup>. During this period 1 mill called forth a 500 MW increase in generation for the ISO dispatched plants in the ISO database. After May 21<sup>st</sup>, a 1 mill price increase brought forward a 200 MW increase in generation.

Diego.

market electric prices.

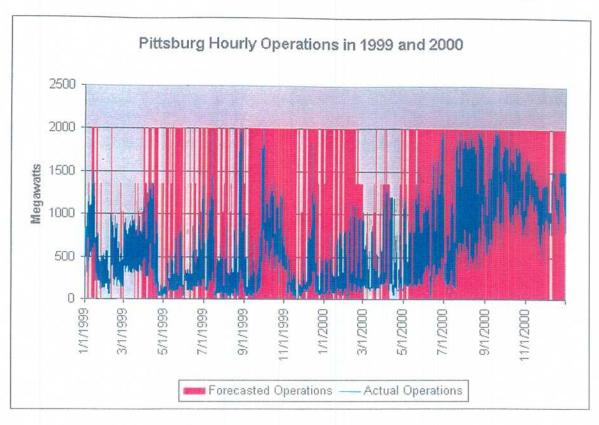


In June, South Bay generated only 65% of the energy we would have expected from

Another example, the Pittsburgh unit from the San Francisco area shows very similar behavior. This analysis indicates a generation level only 43.3% of the level we would expect for June 2000.

Forecasted Operations

A:



Q: Perhaps they were down for preventive maintenance?

A: It isn't logical to think so. The economic losses borne by these generators over prolonged periods of undergeneration are enormous – so enormous that they could have doubled their profits if they had followed traditional price signals.

Q: Perhaps they were down from forced outages or administrative order?

We do not have detailed information on possible forced outages or environmental constraints on most plants. However, given the significant deviations from traditional dispatch, forced outages or environmental constraints should have shown up either in the press or in the industry literature. With the exception of the Los Angeles area, this was not the case. Even within the L.A. basin recent ISO and FERC reports indicate that these explanations carry little weight.

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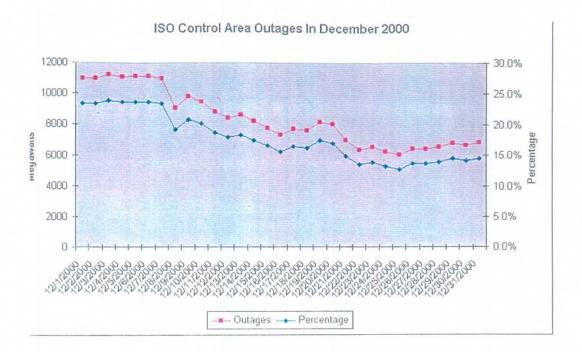
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located in the state that are not operational due to a Planned or Unplanned outage. PAGE 42 - TESTIMONY OF ROBERT McCULLOUGH

This list is posted in accordance with California public Utilities Code Section 352.5.

Section 352.5 which requires the ISO to make publicly available daily a list of all power plants SUITE 2100

more damaging form of collusion. The following chart shows the outages for December.



Is this level of outages and limitations surprising?

Yes. Although the ISO has been highly secretive about the outages, they reflect extremes never before seen in the electric business in North America. The chart below shows the ISO reported planned and forced outages since the ISO was required to begin reporting outages in January 2001<sup>14</sup>.

7 -

Q: What does the graph show?

MegaWatts

A: Both planned and forced outages are extremely high – higher than we have seen in

■ISO Planned Outages ■ISO Unplanned Outages

ISO Planned and Forced Outages

Q: How has the ISO explained the situation?

normal practice elsewhere in the industry.

A. The ISO explanations have ranged from poor hydro in Northern California to "tired

plants" exhausted by dispatch during the summer peaks.

The off-peak market power penalty to customers is 36.8 mills +/- 30.3

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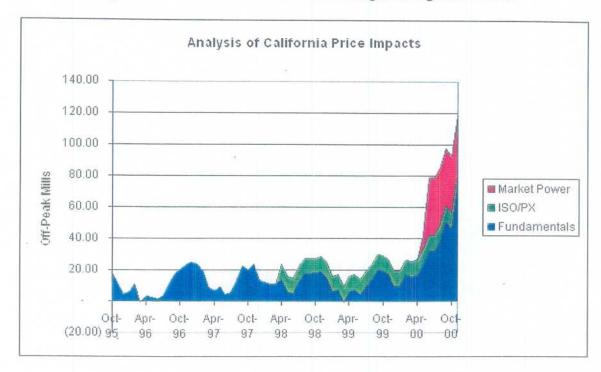
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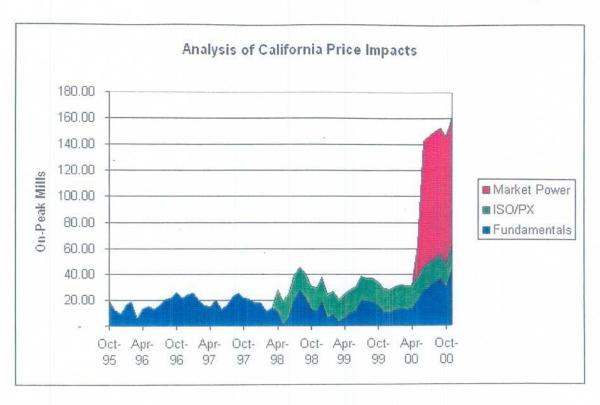
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mills.

3. This surcharge is on top of the existing increase in bulk power markets caused in April 1998 by the arrival of the ISO and PX, of 18.09 and 9.6 mills. This cost increase reflects the elimination of California's traditional advantages in import markets.

The following two charts show the structure of surcharges through November:





The green area represents the increase in prices that occurred when the ISO and PX were established. This reflects two factors:

- The elimination of the oligopolistic market power of the three IOUs when they were forced into the PX, and
- The derating of California's system as part of the complex ISO process.

We expect that the elimination of the requirement that the IOUs buy from the PX will reduce the height of the "green" surcharge when the IOUs can purchase outside the system.

price. 22 23

Why is the hedge price higher than the predicted price of power over the next five years? Q:

The seller must be reimbursed for his willingness to bear the risk of higher prices than A: expected. The hedge surcharge varies with the volatility of the

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1		WC 300
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3		market. The ten percent premium mentioned above simply reflects our experience with
4		the purchase of hedges since May 22, 2000.
5	Q:	Does the purchase of a hedge change the overall expected position for someone who buys
6		power based on an index?
7		
8	A:	Yes. The expected economic position of the hedge buyer is worse – the average price of
9		electricity becomes higher after the hedge is purchased. This is due to the risk premium
10		the seller charges to offset the additional risk The problem in a dysfunctional market,
		of course, is that it's anybody's guess what the future market price will be, increasing the
11		risk premium all the more, or simply eliminating the possibility of hedging your
12		contractual obligation.
13		
14	Q:	Why would anyone buy such a hedge if costs so much?
15		
16	A:	While risk is a cost of business, too, many firms would simply not purchase a hedge if
17		electricity was not a critical component of their production process. For a high tech firm,
18		they would be better off without a hedge because it is unlikely that even extreme
		electricity price changes would affect the profitability of their plant. For firms in metals,
19		paper, or chemicals, a hedge may be a necessity for them to assure that they can produce
20		and make a profit at their site. Overall, this is a useful tool, but it simply cannot offset the
21		massive increase in price levels we have seen since May 22, 2000.
22		
23	Q:	What is a physical hedge?
24		11'C Nowative to the indexed example. The
25	A:	A physical hedge involves finding a real life alternative to the indexed supply. The
		easiest example is the purchase of a generating unit which can burn natural gas to
26	PAG	produce electricity. In some cases, this is "inside the fence" and E 50 - TESTIMONY OF ROBERT McCULLOUGH  LANE POWELL SPEARS LUBERSKY LLP SUITE 2100 601 SW SECOND AVENUE PORTLAND, OREGON 97204-3158

caused the utilities to underutilize our resources. Since we built the system to a 15% to 20% reserve margin, we had surplus resources throughout the vast majority of hours. The surpluses led to market prices at the short-term marginal cost of the highest cost-To not use this energy would be wasteful -operating unit. LANE POWELL SPEARS LUBERSKY LLP PAGE 55 - TESTIMONY OF ROBERT McCULLOUGH

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## BEFORE THE PUBLIC UTILITY COMMISSION OF THE STATE OF OREGON

**UM 1002** 

Wah Chang,	Petitioner,
v.	)
PacifiCorp,	)
	Respondent. )

Wah Chang Exhibit 300
Testimony of Witness Robert McCullough Pages 57-63
was submitted to the PUC
under seal pursuant to Order No. 01-149
and contains confidential information

Docket UM 1002 Wah Chang Exhibit 301 Witness: Robert McCullough

### BEFORE THE PUBLIC UTILITY COMMISSION OF THE STATE OF OREGON

**UM 1002** 

Wah Chang,

Petitioner,

PacifiCorp,

v.

Respondent.

Exhibit Accompanying Testimony of Robert McCullough

Resume of Robert McCullough

April 17, 2001

Managing Partner

McCullough Research

Economic and Financial Consulting

Office:

503-771-5090

Fax:

503-771-7695

Cellular:

503-784-3758

Email: robert@mresearch.com

#### **Employment Experience:**

July 1985 to the Present:

Managing Partner of McCullough Research. Providing strategic

planning assistance, litigation support, and planning for a variety

of customers in energy, regulation, and primary metals.

Sep. 1996 to the Present:

Adjunct Professor, Economics, Portland State University.

Dec. 1990 to Aug 1991:

Director of Special Projects and Assistant to the Chairman of the Board. Conducted special assignments for the Chairman in the areas of power supply, regulation, and strategic planning.

June 1988 to Dec. 1990:

Vice President in Portland General Corporation's innovative bulk power marketing utility subsidiary, Portland General Exchange. Primary negotiator on the purchase of 550 MW transmission and capacity package from BPA. Primary negotiator of PGX/M, PGC's joint venture to establish a bulk power marketing entity in the Midwest. Negotiated power contracts for both supply and

sales. Coordinated research function.

June 1987 to June 1988:

Manager of Financial Analysis, Portland General Corporation. Responsible for M&A analysis, restructuring planning, and research support for the financial function. Reported directly to the CEO on the establishment of Portland General Exchange. Team member of PGC's acquisitions task force. Coordinated PGC's strategic planning process. Transferred to the officer's merit

program as a critical corporate manager.

June 1981 to June 1987:

Manager of Regulatory Finance, Portland General Electric. Responsible for a broad range of regulatory and planning areas. These include preparation and presentation of PGE's financial testimony in the state rate cases in 1980, 1981, 1982, 1983, 1985, and 1987 before the Oregon Public Utilities Commission. Also responsible for preparation and presentation of PGE's wholesale rate case with BPA in 1980, 1981, 1982, 1983, 1985, and 1987. Coordinated activities at Bonneville and FERC on wholesale matters for the ICP (InterCompany Pool, the association of investor owned utilities in the Pacific Northwest) since 1983.

Created BPA's innovative aluminum tariffs, adopted by BPA in 1986. Led PGC activities, reporting directly to the CEO and CFO on a number of special activities including litigation and negotiations concerning WPPSS, the Northwest Regional Planning Council, various electoral initiatives, and the development of specific tariffs for major industrial customers. Member of the Washington Governor's Task Force on the Vancouver Smelter (1987) and the Washington Governor's Task Force on WPPSS Refinancing (1985). Member of the Oregon Governor's Work Group On Extra-Regional Sales (1983). Member of the Advisory Committee to the Northwest Regional Planning Council (1981).

Dec. 1979 to June 1980:

Economist, Rates and Revenues Department, Portland General Electric. Responsible for financial and economic testimony in the 1980 general case. Coordinated testimony in support of the creation of the DRPA (Domestic and Rural Power Authority) and was a witness in opposition to the creation of the Columbia Public Utility District in state court. Member of the Scientific and Advisory Committee to the Northwest Regional Power Planning Council.

Sept. 1976 to Dec. 1979:

Graduate student, Cornell University. Worked at Cornell as an economist for Institutional Research directly for the Vice-President of Planning. Co-investigator on a major grant from the Department of Labor's Bureau of International Labor Affairs. Performed statistical and demographic analysis for the New York State Consumer Protection Agency.

Sept. 1973 to Sept. 1976:

Portland State University. Worked as Research Assistant in the Economics Department. Summer work for the U.S. Bureau of Land Management and the Institute On Aging.

Jan. 1974 to June 1974:

Economist, Legislative Research. Researched bills before the legislature on issues from land use to economic development.

Jan. 1973 to Sept 1973:

Researcher, Willamette Management Associates. Responsible for economic research and writing in various financial periodicals. Supported corporate valuation analysis.

Major Economic Consulting Experience:

# ROBERT McCULLOUGH Managing Partner

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Jan. 2000 to Present:	Advisor to the California Attorney General on possible market
	manipulations in the WSCC power markets

Jan. 2000 to Present:	Advisor to the VHA power purchasing program.	

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Dec. 2000 to Present:	Expert witness in Wah Chang/PacifiCorp litigation	1.
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Sept. 2000 to Present:	Expert witness in SCE/BPA litigation.

June 2000 to Present:	Advisor to Blue Heron Paper on West Coa	st price spikes

June 2000 to Nov. 2000:	Expert witness for Georgia Pacific and Bellingham Cold Storage in
	WUTC proceeding on power costs

Nov. 1999 to May 2000:	Expert witness for the Large Customer Group in PacifiCorp's Utah
	general rate case

Sept 1999 to April 2000	Expert witness for Tacoma City Light regarding termination of
	WAPA contract.

Sept 1999 to present	Advisor to the Manitoba Cree on energy issues in Manitoba and
-	Minnesota.

Sept. 1999 to Oct. 1999	Advisor to GTE regarding Internet Access in a competitive
	telecommunications market.

July 1999 to present:	Expert report to the Center Helios on Freedom of Information in
	Quebec.

July 1999 to present	Analysis of PacifiCorp power costs for Nucor Steel and Geneva
•	Steel.

April 1999 to present:	Advisor to the Grand Council of the Cree on Hydro-electric
•	Development

April 1999 to Sep. 1999:	Advisor to Logansport Municipal Utilities
January 1999 to present:	Advisor to Bayou Steel on alternative energy supplies

## ROBERT McCULLOUGH Managing Partner

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November 1998 to present:	Advisor to Cominco Metals on possible sale of hydro-electric
	A C. D. W. L. O. L. L. L.

dams in British Columbia

September 1998 to present: Advisor to the Betsiamites on the possible purchase of hydro-

electric dams in Québec

June 1998 to June 1999: Advisor to the Illinois Chamber of Commerce on its affiliate

electric and gas program

June 1998 to present: Advisor to Edmonton Power on utility plant divestiture in Alberta

January 1998 to Jan. 2000: Energy buyer for California Steel

February 1998 to present Retained as energy advisor for Boise Cascade

April 1998 to Aug. 1998 Intervention in Québec's first regulatory proceeding on behalf of

the Grand Council of the Cree.

August 1998 to Jan. 2000: Energy buying and transmission negotiations for Nucor steel

January 1998: Market forecasts for Montana Power's restructuring proceeding

Nov. 1997 to Oct. 1999: Advisor to the Columbia River Intertribal Fish Commission on

Columbia fish and wildlife issues.

April 1997 to August 1997: Advisor to Kansai Electric on restructuring in the electric power

industry Nationally, with emphasis on the California markets.

March 1997 to June 1997: Expert witness in the Alcan/British Columbia litigation.

January 1997 to Jan. 1998: Advisor to Port of Morrow regarding power marketing with

respect to existing gas turbine plant.

January 1997 to Jan. 1998: Expert witness in the Tenaska/BPA litigation

Nov. 1996 to April 1997: Bulk power purchasing for the Association of Bay Area Cities

July 1996 to June 1997: Advisor to Texas Utilities on industrial issues

April 1996 to Sept. 1997: Expert witness in the Puget/March Point litigation

Managing Partner

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January 1995 to present:

Bulk power supplier for a variety of Pacific Northwest industrials

November 1995 to present:

Advisor to Tacoma Utilities on contract issues.

July 1995 to Jan. 1996:

Expert witness in the Tacoma/WAPA litigation

January 1995 to present:

Advisor to Seattle City Light on industrial contract issues.

January 1994 to Dec. 1995: Advisor to Idaho Power on Southwest Intertie Project marketing.

January 1993 to present:

Northwest representative for Edmonton Power.

January 1993 to Aug. 1997: Expert witness in the MagCorp/PacifiCorp litigation

August 1992 to Aug. 1994:

Negotiator on proposed Bonneville Power Administration

aluminum contracts

March 1992 to March 1995: Advisor to the Citizen's Energy Corporation

Jan. 1992 to July 1992:

Bulk power marketing advisor to Public Service of Indiana

August 1991 to June 2000:

Strategic advisor to the Chairman of the Board, Portland General

Corporation

August 1991 to March 1992: Financial advisor on the Trojan owners' negotiation team.

July 1991 to July 1993:

Chairman of the Investor Owned utilities' (ICP) committee on BPA

financial reform

July 1991 to Nov. 1991:

Advisor to Shasta DAM PUD on COTP and related issues.

March 1991 to present:

Advisor to the Grand Council of the Cree on energy issues in

Ouébec.

Jun. 1990 to Feb. 1991:

Advised the Chairman of the Illinois Commerce Commission on issues pertaining to the 1990 General Commonwealth Rate Proceeding. Prepared an extensive analysis of the bulk power marketing prospects for Commonwealth in ECAR and MAIN.

Jan. 1988 to Sept. 1988:

Facilitated the settlement of Commonwealth Edison's 1987 general rate case and restructuring proposal for the Illinois Commerce Commission. Reported directly to the Executive Director of the

Commission. Responsibilities included financial advice to the Commission and negotiations with Commonwealth and interveners.

Oct. 1987 to July 1988:

Created the variable aluminum tariff for Big Rivers Electric Corporation. Responsibilities included testimony before the Kentucky Public Service Commission and negotiations with BREC's customers. The innovative variable tariff was adopted by the Commission in August 1987. Supported negotiations with the REA in support of BREC's bailout debt restructuring. Various minor consulting projects from 1981 through 1989 including financial advice for the Oregon AFL-CIO, statistical analysis of equal opportunity for Oregon Bank, cost of capital for the James River dioxin review, and economic analysis of qualifying facilities for Washington Hydro Associates. Taught classes in senior and graduate forecasting, micro-economics, and energy at Portland State University from 1980 to 1986.

**Education:** 

A.B.D.

Economics, Cornell University, 1979. Teaching Assistant in

Micro and Macro-economics.

M.A.

Economics, Portland State University, 1975. Research Assistant.

B.A.

Economics, Reed College, 1972. Undergraduate thesis

"Eurodollar Credit Creation"

Areas of specialization include micro-economics, statistics, and finance.

**Volunteer Activities:** 

Chairman:

Portland State Economics department advisory committee.

Member:

Portland State College of Arts and Sciences advisory committee.

**Professional Affiliations:** 

American Economic Association, American Financial Association, and the Econometric Society.

**Publications and Presentations:** 

Numerous publications in industry journals and presentations to industry groups. The most

#### **Professional Affiliations:**

American Economic Association, American Financial Association, and the Econometric Society.

#### **Publications and Presentations:**

Numerous publications in industry journals and presentations to industry groups. The most recent presentations include: The Perfect Storm on March 22<sup>nd</sup>, 2001 and Tsunami: Prices Since May 22<sup>nd</sup> on October 11, 2000. Most recent publications are: "Power Spike Tsunami" in the January 1<sup>st</sup>, 2000 Fortnightly and "FERC's December 15<sup>th</sup> California Order" in the February 1<sup>st</sup>, 2000 Fortnightly.

#### **Since 1994**

Market Opportunities in Transmission: The Next Decade in the Pacific Northwest NELPA Presentation	March 28, 1994
Competition in the 1990s: Hard Work, Low Prices, Opportunities for Expansion Industrial Customers of Northwest Utilities Annual Meeting	January 10, 1995
Stranded Costs: Accountants Full Employment for the 1990's (Northwest Electric Light & Power)	February 16, 1995
Using the "R" Word Bonneville's Decision to Release 4000 Megawatts to the Market NELPA Annual Accounting Meeting	June 12, 1995
Bringing Ports and Utilities Together Pacific Northwest Ports Association	June 22, 1995
Restructuring in Alberta and California Change is inevitable so market needs to be competitive Governor's Energy Symposium, Springfield, Illinois	August 20, 1995
Retail Wheeling as a Quid Pro Quo for Plant Location Discussion of Competition, Regulation and innovative solutions New York Infocast Seminar	August 28, 1995
Estimating the Competitive Dividend (Competitive Utility)	October, 1995

ROBERT McCULLOUGH Managing Partner	McCullough Research Page 8
Teaching the Hippopotamus to Dance: Negotiating with A New Utility Discussion of competition and market positioning for industry.	October 10, 1995
Teaching the Hippo To Dance: Negotiating with The "New" Utility. Bringing competition to a non-competitive world Pulp and Paper Association Annual Energy Meeting	October 12, 1995
Teaching the Hippopotamus to Dance: Bringing the Competitive Electric Market to Evanston Discussion of competition in the marketplace	October 18, 1995
Should We Be Waiting for FERC? (Or Congress, or the State Commissions)? Megawatt Markets	November 29, 1995
Predators and Prey: 1995 through 2010 in the WSCC Surplus power and plummeting natural gas prices NELPA/PSU Energy Symposium	December 4, 1995
Big Rivers Electric Cooperative: A Stranded Investment Case Study? Overview, history, market value of BREC Stranded Investment	December 12, 1995
The Alberta Power Pool 1996 Analysis of creation and implementation of Alberta Power Pool	December 18, 1995
"Predators and Prey", printed in Competitive Utility	January, 1996
Western States Power Supply Industrial rates are turning downward and special arrangements should be viewed with care	January 26, 1996
Primary Metals: Energy Supply Case Study Pasha Symposium on Energy Supply	February 3, 1996
Acquiring and Using a Resource Portfolio in Open Access Profile of change for large industrial user vs competition	February 3, 1996
Power Contracts: Writing the Deal	February 2, 1996

ROBERT McCULLOUGH  Managing Partner	McCullough Research Page 9
Supply Power to Industrials: Competitive Bidding, Houston, TX	February 2, 1996
Is PoolCo Just the Status Quo? Competition will allow other players to choose other suppliers	February 23, 1996
Energy Strategies for the Turn of the Century Do not commit - the market is changing daily Presentation to Weyerhauser Senior Management	March 19, 1996
Market Fundamentals West Coast Forecast 1996-2010 Presentation to Seattle City Light Senior Management Surviving the New Industrial Markets Shifts at BPA have opened new alternatives	March 21, 1996
Power Supply Option Under Central Lincoln's 1981 Power Sales Contra Competition is keen. It is a buyers market and many opportunities exist for medium term firm suppliers	ct May 9, 1996
Fifty Ways to Leave Your Lover Another argument for choosing interruptibility	May 10, 1996
Sliding Towards Home New markets and new prices will be determined by the customer Northwest Pulp and Paper Association	May 17, 1996
Lions, Tigers, and Bears: The New Zoology of the North American Electric Business.  1996 PowerMart Opening Presentation	June 5, 1996
Electricity/Gas Cross Market Opportunities Exploiting the synergies between gas and electricity will increase the supply of both commodities. InfoCast Electric/Gas Symposium	June 24, 1996
Timing New Industrial Power Contracts Minimize any commitments under current arrangements and avoid any new entanglements.	August 21, 1996
Power Supplies for New Municipals: Designing an Effective RFP and Evaluating Responses.	August 26, 1996

ROBERT McCULLOUGH Managing Partner	McCullough Research Page 10
What Do Industrials Need? Need to be responsive to customer's needs in a competitive world 1996 PowerMart	September 7, 1996
West Coast Overview Summary of progress in region Retail Wheeling III, Washington, D.C.	September 14, 1996
Knowing When to Save Millions, printed in Competitive Utility	October, 1996
Trading on the Index: Spot Markets and Price Spreads in the Western Interconnection: <u>Public Utilities Fortnightly</u> Tying contracts to prices index. Evaluation of best index and adjustments for delivery points.	October 21, 1996
Breaking Up Is Hard to Do Discussion of Restructuring Marketplace after Competition EEI Distribution Committee	October 20, 1996
California Gas Forecasts Base forecasts, heavy use/constrained supply, fully competitive	October 28, 1996
Watching the Hippos Dance: Electricity in the 1990's Competition discussion since 1992	November 6, 1996
Stakeholders Under Restructuring Return of competition shifts interest of players dramatically NWPPA Annual Energy Meeting	November 14, 1996
Assessing Real Power Markets for Real Customers Buyers and Sellers unwilling to commit to long-term agreements.	November 18, 1996
Evanston Energy Supply Solutions Evanston, Illinois Energy Symposium	November 27, 1996
What are we Waiting for? (Megawatt Markets)	Winter/1996
Getting The Best Deal for the Customer: at Buying and Selling Electricity in the West Options for customers in the changing competitive environment. Law Seminars Annual Energy Meeting	January 16, 1997

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Markets, Transmissions & Resources Overview of US/Canadian Power Market for the Edmonton Power Authority	January 10, 1997
Clark County Utilities: A Revisionist View of the Future Clark County Executive Retreat Discusses the future of utilities in a competitive market	January 20, 1997
Power Supplies for New Municipals Designing and Effective RFP and Evaluating Responses	January 28, 1997
Economic Evaluations of Municipalization: InfoCast's Municipalization in a Changing Power Industry, Arlington VA	April 3, 1997
The Fifth Fiasco Clark County PUD Energy Symposium	May 15, 1997
Electric Competition Opening Presentation at the 1997 GasMart Chicago, Illinois	April 9, 1997
A Revisionists History of the Future, Energy Buyer's Guide	June, 1997
How Regional Issues Have Shaped the Landscape for Tomorrow's Competition Keynote Address at Electricity Choices for Consumers	June 3, 1997
Buying Cheap Power in California InfoCast Seminar, San Francisco, California	June 20, 1997
Negotiating A Better Deal For Your Power Supply InfoCast Seminar, Chicago, Illinois	June 23-24, 1997
Buying Cheap Power in the Northeast and Mid-Atlantic States InfoCast Presentation, Boston, Massachusetts	July 25, 1997
Select Aggregation Partners That Offer the Greatest Cost Savings, The Center for Business Intelligence seminar, Boston, Ma.	August 14, 1997
A Primer on Price Volatility, Energy Buyer. Analysis of spot price history	August 1997

and concludes they really haven't changed much.

## ROBERT McCULLOUGH Managing Partner

#### McCullough Research Page 12

Pacific Northwest: An Overview, <u>Energy Buyer</u> . A brief history of power issues past and present confronting the Pacific Northwest.	October 1997
Negotiating a Better Deal for your Power Supply, InfoCast presentation, Chicago, Illinois.	October 27, 1997
Is Capacity Dead? Energy Buyer. Discussion of capacity as a pricing component in a deregulated environment.	November 1997
RFP Development: A step-by-step guide. AIC Conference, Chicago, Illinois	November 17, 1997
Buying Cheap Power in California, InfoCast presentation, Santa Monica, Ca.	November 18, 1997
Getting There is Half the Cost: How Much is Transmission Service?  Energy Buyer. Discussion of cost of transmission service in a deregulated market.	December 1997
Tools of the Trade: End-User Purchasing Strategies in the New Market, The Energy Institute conference, Las Vegas, Nevada	December 12, 1997
Pondering the Power Exchange, Energy Buyer	January, 1998
Coping With Interruptibility, Energy Buyer	February 1998
Selecting a Power Supplier: Fundamentals, Fundamentals, Fundamentals. LSI conference, February 19-20. Discussion of various approaches to selecting a power suppliers in a competitive environment.	February 19, 1998
Can Electricity Markets Work Without Capacity Prices? <u>Public Utility Fortnightly</u> . Analysis of the feasibility of future energy only power markets.	March 15, 1998
A Revisionist's History of the Future.  Presentation to Tacoma City Light Board. A synopsis of energy use from the past and how markets have changed in a competitive environment.	May 5, 1998
Participation In BPA's Conscription Process: Opportunity or Extortion? Presentation to the Snohomish Public Utilities Board	May 19, 1998

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Running a Competitive Bidding Program for Energy Services and Supplies. InfoCast-The Institutional Energy Users Forum, San Francisco, California. Discussion of purchasing processes, RFP structuring, pricing and insights into the prices of power past and future.

May 7, 1998

FORSCOM Utility Deregulation Panel of Experts.

Armed forces panel formed to solve the problem of procuring gas and electricity energy services and manage their use under a deregulated utility industry.

May 14, 1998

Participation in BPA's Conscription Process: Opportunity or Extortion? Presentation to Snohomish Public Utilities, Snohomish, Washington. Discussion of BPA's historical background, current market forces, and choices to be made in a competitive energy environment.

May 19, 1998

Managing Electricity Price Risk: Practical Methods in the Emerging Markets. Presentation to Tacoma City Light, Tacoma, Washington. Discussion of risk management issues in a changing power market.

May 20, 1998

Succeeding In Aggregation.

Presentation to the New Mexico Retail Association. Durango, Colorado.

History of regulation in energy market and suggestions

and methods to aggregate power in a deregulated environment.

June 13, 1998

Visions of Power Markets of the Future.

Presentation to the Pacific Northwest Gas/Electric Integration group

meeting. Discussion of power markets in deregulated market.

June 18, 1998

Pricing Strategies.

Presentation to the June 26, 1998 session of the American Management

Association on technical pricing and contract trends.

June 26, 1998

Are Customers Necessary?

Analysis of the failure of the California retail market published in Public

Utilities Fortnightly.

July 15, 1998

Proactive Strategies and Electricity Markets. Presentation to Abitibi Consolidated, Inc. Strategies for purchasing

and selling power in competitive environments.

July 16, 1998

Marketing Priest Rapids and Wanapum

Presentation to Grant County PUD #2. Discussion of issues

September 15, 1998

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district relating to FERC orders and deregulation trends.

**Evaluating Electric Supply Risk** 

October 20, 1998

Presentation to Georgia Pacific, Bellingham, WA.

Discussion of power markets, spot prices and hedging options.

Electric Markets-Challenges and Solutions

November 5 1998

Presentation to Puget Power's Industrial Customers. Discussion of issues affecting power markets in a competitive environment.

Electric Markets

December 16, 1998

Western Power Markets, Las Vegas Nevada

Analysis of responses to recent changes in western power markets

Factors Driving the Market

January 14, 1999

Buying and Selling Electricity In the West, Seattle, Washington

Discussion of markets in the restructured energy market.

Coping With Capacity Prices

January 25, 1999

Presentation at Metals Week Aluminum Meeting

Analysis of responses to recent spot price spikes

Electric Competition, One Year Later: Winners and Losers in California

March 1, 1999

Analysis of deregulation in the California energy market.

Winners & Losers in California. Public Utilities Fortnightly,

Discussion of electric competition in the California market.

March, 1999

Presentation to the ISO Market Oversight Committee Seminar sponsored by the

May 17, 1999

Power Industry Computer Application group

San Jose, California.

Winners and Losers in California. An overview of the deregulated California energy market. Presentation to the Western Power Trading Forum.

June 8, 1999

TI D. D. David the Decidic Northwest A David Demonstries

June 22, 1999

How to Buy Power in the Pacific Northwest: A Buyer's Perspective. Presentation to Megawatt Daily, Generation Week and Financial Times Energy

Conference.

Northwest Reliability Issues

January 12, 2000

Presentation to the Oregon Public Utilities Commission

ROBERT McCULLOUGH Managing Partner	McCullough Research Page 15
Northwest Power Developments Presentation to Georgia Pacific Management	May 5, 2000
Magnesium Corporation Developments Presentation to the Utah Public Utilities Commission	May 10, 2000
Northwest Market Power Presentation to Georgia Pacific Management	June 5, 2000
Northwest Market Power Presentation to the Oregon Public Utilities Commission and Oregon State Energy Office	June 10, 2000
Northwest Market Power Presentation to Governor Locke of Washington Seattle, Washington	June 30, 2000
Anatomy of a Corrupted Market Presentation to the Oregon Public Utilities Commission and Oregon State Energy Office Salem, Oregon	August 14,2000
Tsunami: Market Prices Since May 22 <sup>nd</sup> Presentation to Price Spikes Symposium Portland, Oregon	October 11, 2000
Tsunami Presentation to the International Association of Refrigerated Warehouses Los Vegas, California	October 26, 2000
"Power Spike Tsunami" Public Utilities Fortnightly	January 1, 2001
"FERC's December 15 <sup>th</sup> California Order" <u>Public Utilities Fortnightly</u>	February 1, 2001
Wholesale Pricing and Location of New Generation Buying and Selling Power In the Pacific Northwest Seattle, Washington	January 19, 2001