



U.S. SENATOR MARIA CANTWELL

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Cantwell Calls on FTC to Investigate Washington State Gas Price Spike

Local pump prices near record highs as prices nationwide fall

New report: "Retail gasoline prices would have fallen to \$3.51/gallon this week if prices had followed supply costs...actual prices now are \$.77/gallon higher than would have been expected"

WASHINGTON, D.C. – Today, U.S. Senator Maria Cantwell (D-WA) demanded the Federal Trade Commission (FTC) use its regulatory authority to aggressively investigate why Washington state's gas prices increased to near record highs during the month of May, even as the world price of oil and national average gas prices dropped significantly.

In a letter to the FTC, Cantwell urged the Commission to use its Prohibition on Market Manipulation Rule – authorized by a law Cantwell authored in 2007 – to figure out what's behind the abnormal prices at the pump. Today, average Washington gas prices are only eight cents lower than the previous record high of \$4.35 set on July 6, 2008, when oil was trading at almost \$150 per barrel. Today, oil is around \$86 per barrel.

"May was a tough month for any Washington state family or business filling up at the pump," Cantwell wrote in her letter. "That's money that American families and businesses could be spending at local retail stores, neighborhood restaurants, and other small businesses that create more than two thirds of our nation's jobs. It is therefore critical that the Commission use its statutory authority aggressively to pursue and remedy any purposeful market schemes or reckless supply allocation decisions that are leading to today's elevated gasoline and diesel prices in Washington state or anywhere else across the nation."

Cantwell's letter also referred to a report by McCullough Research that found Washington state gas prices should have fallen to \$3.51 per gallon if prices had followed supply costs. The difference between this price and the actual cost of gas at the pump results in a windfall profit for suppliers of \$48 million a day. McCullough Research was instrumental in uncovering Enron's manipulation of

the West Coast electricity markets. Cantwell's letter to the FTC asked the consumer protection agency to investigate why retail gasoline prices in Washington state are no longer following crude oil prices like they usually do.

Cantwell has long fought to protect consumers from artificially high gasoline and diesel prices. Cantwell wrote the law making manipulation of wholesale oil markets illegal. Her legislation, which became law in 2007 but didn't go into effect until late 2009 when the FTC finalized its rulemaking process, empowers the FTC to levy civil penalties of up to \$1 million per day. She has been an advocate for reining in excessive oil speculation, calling on federal regulators to implement overdue rules in the energy futures markets. She has long fought to prevent market manipulation and excessive speculation from artificially driving up the price of oil and prices faced by consumers at the pump.

During the 2010 financial market reform debate, Cantwell pushed for tough and effective rules and the elimination of loopholes to prevent speculators from manipulating the oil market. She fought to ensure that the bill required the Commodity Futures Trading Commission (CFTC) to enact position limits to diminish, eliminate or prevent excessive speculation that disrupts the market, and she continues to push the CFTC to enact these new rules. Mandatory speculative position limits and strong anti-manipulation tools were main contributors to Cantwell's [eventual support](#) of the Wall Street reform law.

A copy of Senator Cantwell's letter is below.

June 7, 2012

*Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580*

Dear Chairman Leibowitz and Commissioners Rosch, Ramirez, Brill, and Ohlhausen:

May was a tough month for any Washington state family or business filling up at the pump. As the national average price of gasoline dropped 17 cents per gallon over the month, and crude oil prices fell around \$14 per barrel, pump prices in Washington state inexplicitly spiked. Last week, the average gas price in Washington state was only eight cents from its all-time high of \$4.35 per gallon, reached on July 6, 2008 when oil was trading at almost \$150 per barrel.

These prices are not only a burden and source of frustration for my constituents, they raise questions as to why a state that produces much more refined product than it consumes is forced to pay so much more than the rest of the country. One likely factor is the February 17, 2012, Cherry Point refinery fire which took about 225,000 barrels of refining capacity offline for about three months. But that shutdown alone should not have resulted in the lowest gasoline inventory levels in history unless other West Coast refiners failed to undertake actions that could have made up for the supply shortages resulting from Cherry Point accident. The reasons why six other West Coast refineries simultaneously reduced operations are not well documented.

To help answer these important questions, I am requesting the Federal Trade Commission (FTC) utilize its regulatory authority and responsibility granted by Congress to ensure that Washington state consumers are not subject to "any manipulative or deceptive device or contrivance" that could

be resulting in unjustifiably high gasoline prices. In particular, I am asking the Commission, pursuant to the Prohibition on Market Manipulation Rule, to investigate whether or not recent and inexplicable gas price spikes in Washington state are the result of deliberative efforts by West Coast refiners to keep gasoline inventories artificially low.

As part of your investigation, I would appreciate your review of a new report by McCullough Research that questions whether today's historically low gasoline inventories were really just the inevitable result of the BP refinery fire and unfortunately timed refinery maintenance shutdowns. The report also suggests that the current divergence from typical West Coast pricing trends may have generated significant windfall profits for West Coast suppliers. The results of this analysis--by the same organization that was instrumental in uncovering Enron's manipulation of West Coast electricity markets--affirm concerns I have heard from many of my constituents. Specifically, the McCullough Research report estimates that retail gasoline prices in Washington should have fallen to \$3.51 per gallon this week if prices had followed crude oil prices like they normally do. Actual prices are now 77 cents per gallon higher than would have been expected, resulting in what the report calculates to be windfall profits of \$48 million dollars a day.

Similarly, over the last several weeks, I have heard many disconcerting stories from Washington state distributors of wholesale gasoline, diesel, and lube oil products. They are astounded and outraged by petroleum price spikes of almost ten percent in just one day, and 90 cent per gallon premiums over the futures market. In addition, one marketer reported that he could purchase unbranded gasoline in Spokane for 38 cents per gallon cheaper than at the rack in Ferndale (near two major refineries), despite shortages statewide. And for branded gasoline, the difference between the Spokane and Anacortes market (where two more major refineries are located) was 19 cents per gallon.

In light of this troubling evidence and the corresponding burden on Washington state consumers, I urge the Commission to investigate these price anomalies using the FTC's Prohibition on Market Manipulation Rule (16 C.F.R. Part 317). To provide clarity and transparency about this effort, I would very much appreciate a detailed response to the following questions:

- Until recently, Washington state gas prices were highly correlated with national and international price trends. While I recognize the West Coast petroleum market (sometimes defined as PADD V) is relatively isolated and utilizes cleaner burning fuels, historically that has resulted in a price premium over national gasoline prices, not any deviation from national price trends. But over the last month, the average price per gallon of gas in Western Washington rose around 20 to 25 cents, while the national average price declined by approximately 17 cents. Has the recent divergence of Washington state and national average petroleum prices triggered the Commission's Gasoline and Diesel Monitoring Project? If not, why? If so, when did the Commission notice these anomalies? And what is it doing to address them?*
- The Commission's market manipulation rule specifically prohibits a single actor or a few collusive actors from setting the market price. Given current market data and the results from the McCullough analysis, what is the Commission doing to ensure that West Coast petroleum inventories are adequate to protect consumers from unfair petroleum prices? Oil marketers in my state find it unjustifiable that branded and unbranded products could rise*

nearly 40 cents per gallon in one day, what normative market circumstances does the Commission believe could result in such a price spike?

- *There are reports of petroleum products being shipped overseas from the Puget Sound refineries, despite elevated prices in the region. If these exports were shown to purposefully or recklessly reduce inventory levels resulting in higher gasoline prices in Western Washington (or the West Coast more broadly), would it be a violation of the FTC's Market Manipulation Rule? How will the Commission obtain the necessary market data to make this determination?*
- *With West Coast gasoline inventories at their lowest point in history and retail prices near record highs, does the Commission believe other refiners in the isolated West Coast market could have adjusted the timing or scope of their maintenance shutdowns to keep inventories, and thus prices, closer to their usual levels? If refiners failed to take actions that could have prevented abnormally low inventory levels is that a violation of the FTC's Market Manipulation Rule or any other FTC Rule? In a low-supply situation, where does the Commission draw the line between "legitimate conduct undertaken in the ordinary course of business" and "fraudulent or deceptive conduct" that "distorts or is likely to distort" the market, particularly in matching orders for refined product?*
- *The McCullough Research report notes that the Herfindahl-Hirschman Index (HHI) for West Coast refineries is over 2,000, above the Justice Department's benchmark for highly concentrated industries. Does the Commission believe that this situation could provide enough market power to enable pivotal suppliers to influence prices, such as through abnormal refinery shutdowns, particularly in the isolated West Coast refinery market? If so, is there any evidence that market power abuses may be responsible for some of the recent price spikes in Washington state?*
- *Does the Commission believe that the McCullough Research report is reasonable in estimating that Washington state prices are now 77 cents per gallon higher than would have been expected given crude oil prices? Similarly, does the Commission believe that the McCullough Research report is reasonable in estimating that such a differential translates into a windfall profit for suppliers of \$48 million dollars a day? Can the Commission provide an estimate as to what the total cost to consumers was for abnormally high West Coast gasoline prices were during the month of May? Are windfall profits of this magnitude indicative of an uncompetitive marketplace?*
- *I wrote the Commission last year, along with the Chairman of the Senate Commerce Committee and other Commerce Committee members, requesting an investigation into whether elevated oil and gas prices could be caused by excess speculation on the oil futures market. The Commission responded with their view that the elevated and volatile gas prices at the time (which continue today) were a natural result of rising and volatile crude oil prices. Given that Washington state gas prices, according to the McCullough Research report, are now 77 cents per gallon higher than would have been expected due to falling international crude oil prices, does the Commission continue to hold this view or does it now believe that other factors also help to explain these higher prices?*

- *In 2005, the Federal Energy Regulatory Commission (FERC) received very similar authority and responsibility from Congress to police and prevent manipulation of the electricity and natural gas markets. To date, FERC has successfully conducted 199 investigations resulting in 61 settlements and civil penalties of \$302 million and disgorgement of profits totaling \$155 million. If the same inexplicable price spike occurred in the electricity or natural gas markets, does the Commission believe FERC would investigate to make sure that no laws or regulations are being broken and consumers are being protected? Is there something different about wholesale oil markets or the FTC that has prevented it from being similarly proactive in protecting consumers?*

High gasoline prices are contributing to significant economic pain for consumers and businesses in Washington state and are jeopardizing our fragile economic recovery. A report by the University of Southern California's Marshall School of Business estimated that for every penny increase in a gallon of gas, as much as a billion dollars is pulled from the U.S. economy each year. That's money that American families and businesses could be spending at local retail stores, neighborhood restaurants, and other small businesses that create more than two thirds of our nation's jobs.

It is therefore critical that the Commission use its statutory authority aggressively to pursue and remedy any purposeful market schemes or reckless supply allocation decisions that are leading to today's elevated gasoline and diesel prices in Washington state or anywhere else across the nation.

Thank you very much for your consideration of this matter and I look forward to your timely response.

Sincerely,

*Maria Cantwell
United States Senator*

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